
Potentials and Boundaries for Cultural Access Inclusiveness in the Digital Age

Luisa Iachan*¹

¹Université Paris 13, Sorbonne Paris Cité – Université Paris 13, Sorbonne Paris Cité, – France

Résumé

Considerable attention has been paid to the impacts of digitalization and the Internet for markets of copyright-based products, including the emergence of streaming platforms for delivering cultural goods, such as music, movies and books. Because of the global range of these platforms, the digital cultural markets have been treated under a global and homogeneous perspective. The flourishing literature discussing the economic effects of the streaming technology mainly focus on the supply side and, when analyzing the demand side, it is assumed to generally and uniformly benefit the cultural access, by providing people with a large catalogue of cultural goods for a very low cost (or sometimes without cost, sponsored by advertisers). However, this assumption neglects the existence of social inequalities and local specificities. This research paper acknowledges the role of cultural access for inclusive development and proposes a framework to analyze to what extent the new technological paradigm may offer equal cultural access opportunities for people from different localities and social classes.

Mots-Clés: cultural access, cultural inequalities, digitization, digital divide, inclusive development, geography of cultural consumption

*Intervenant