## The Good Cup

Sabine Schwab\*1

 $^1{\rm University}$  College of London [London] – Royaume-Uni

## Résumé

2.5 billion paper cups are being used in the UK every year.

Our love for good coffee is causing mountains of landfill but can we as individuals really reduce this burden on the environment or are larger forces at work that prevent change for the better?

The Good Cup explains how we got into this cup mess and what we can do to get out of it again.

**Mots-Clés:** environment, coffee, recycling, circular economy, waste, plastic, zero waste, landfill, paper cups, united kingdom, film, video

<sup>\*</sup>Intervenant